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FOR IMMEDIATE RELEASE

ARAMARK EXPANDS HEALTHY OFFERINGS AT NATIONAL PARKS

New Dishes Created as Part of National Park Service's Healthy Parks Healthy People Initiative

PHOENIX—June 6, 2013 – ARAMARK Parks and Destinations, a leading concessioner of national and state parks, is a proud partner of the National Park Service's Healthy Parks Healthy People Initiative announced yesterday on the National Mall in Washington, D.C.

ARAMARK joined Secretary of the Interior Sally Jewell, National Parks Director Jonathan B. Jarvis and *Let's Move!* Executive Director and White House Senior Policy Advisor on Nutrition, Sam Kass, to announce the new healthy and sustainable initiative that will create additional food and beverage options at National Park Service restaurants, snack bars and stores operating in 75 national parks.

"We are honored to be working with the National Park Service on the Healthy Parks Healthy People Initiative and look forward to using the program as a catalyst to further educate visitors about the importance of healthy eating, while continuing to provide the highest quality food in parks," said Bruce W. Fears, president of ARAMARK Parks and Destinations. "As a longtime concessioner of the National Park Service, we are passionate about preserving the environment and developing interpretive programs that enrich the lives of our guests and promote a healthy lifestyle."

As part of its commitment to the program, ARAMARK will add more healthy offerings to menus at national parks and recreational areas where it operates, such as Denali National Park, Olympic National Park, Glen Canyon National Recreational Area and Mesa Verde National Park.

"The announcement of this initiative by NPS is an important step in promoting a healthier lifestyle. The essence of the event was that it allowed us to showcase our efforts of simplifying our dishes so that the natural flavors are prominent. The Healthy Parks Healthy People Initiative is a nice complement to our existing efforts to create exciting, new dishes that are both nutritious and appetizing," said Brian Stapleton, vice president of food and beverage for ARAMARK Parks and Destinations.

Items served at the event featured 100% locally produced and sourced ingredients, and are representative of those that will continue to be featured on ARAMARK menus, such as [fish tacos, chicken salad and strawberries and cream](#).

About ARAMARK Parks and Destinations

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, specialty hotels, museums, conference centers and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seek to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational and interpretive programs. For more information, visit www.aramarkparksanddestinations.com or follow us on Twitter [@TravelARAMARK](https://twitter.com/TravelARAMARK).

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