

Contact:

Lauren Pearce, RIESTER, <u>lpearce@riester.com</u>, (602) 462-2252 Shanna Wolfe, RIESTER, <u>swolfe@riester.com</u>, (480) 710-7891

FOR IMMEDIATE RELEASE

NINE ARAMARK ATTRACTIONS HONORED WITH 2013 CERTIFICATE OF EXCELLENCE FROM TRIPADVISOR

PHOENIX – June 20, 2013 – ARAMARK Parks and Destinations, a leading concessioner of national parks, forests and state parks, is proud to announce that nine locations for which it manages lodging and recreational services have received the 2013 Certificate of Excellence awards by TripAdvisor, the world's largest travel site. This award is given to outstanding hospitality businesses that have received praise and recognition in reviews by TripAdvisor travelers. Recognized ARAMARK-managed locations include several resorts and lodges, a campground, a snowmobile operation and two boat cruises, spanning across AZ, CA, NV, UT, WA and WY.

The TripAdvisor Certificate of Excellence award celebrates hospitality excellence and is given only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor. "We are excited that many of our locations were recognized by our guests and received the TripAdvisor 2013 Certificate of Excellence award," said Bruce W. Fears, president of ARAMARK Parks and Destinations. "The awards truly exemplify our ability to provide memorable experiences to our guests."

The ARAMARK-managed lodges that were awarded the 2013 Certificate of Excellence award include <u>Lake Crescent Lodge</u> and <u>Lake Quinault Lodge</u>, two historic lodges on Washington's Olympic Peninsula. Other destinations recognized were <u>Defiance House Lodge</u> at Bullfrog, Utah and <u>Wahweap Campground</u> at Lake Powell as well as <u>Zephyr Cove Resort</u> at Lake Tahoe and <u>Togwotee Mountain Lodge</u> in Wyoming. Also honored were several ARAMARK-managed services including Lake Tahoe's authentic paddlewheelers the <u>MS Dixie II</u>, and the <u>Tahoe Queen</u>, as well as <u>Togwotee Snowmobile Adventures</u>, Jackson Hole's premiere snowmobile operation.

Only the top performing 10 percent of businesses listed on TripAdvisor receive the honor. To qualify for the Certificate of Excellence, businesses must maintain an overall rating of four or higher out of five, as reviewed by guests on the popular travel website. The business also must have been listed on TripAdvisor for a minimum 12 months. An additional qualification for the award is the volume of reviews given to the business.

"As we embark on the official start of summer, we hope that these awards will shine a light on destinations that offer visitors authentic experiences in some of the nation's most inspiring natural environments," said Fears. "We welcome the opportunity to help guests make vacation memories that will last a lifetime."



Parks and Destinations

About ARAMARK Parks and Destinations

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, specialty hotels, museums, conference centers and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seek to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational and interpretive programs. For more information, visit www.aramarkparksanddestinations.com or follow us on Twitter @TravelARAMARK.

About TripAdvisor

TripAdvisor is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 200 million unique monthly visitors, and over 100 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides that tourism industry access to millions of monthly TripAdvisor visitors.