



CONTACT:

Lauren Pearce (602) 462-2252 lpearce@riester.com

Shanna Wolfe (602) 462-2278 swolfe@riester.com

FALL BULLFROG FISHING TOURNAMENT AT NORTH LAKE POWELL OCT 5-7

BULLFROG, Utah (Sept. 26, 2013) More than 140 fishermen and women are expected to converge at Lake Powell for the annual Fall Bullfrog Bass Open Fishing Tournament on Oct. 5 - 7, 2013. Organized by the Upper Lake Powell Bass Club and Lake Powell Resorts & Marinas, the biannual tournament awards anglers in a wide array of categories including highest total weight of fish caught and largest single fish caught.

"Lake Powell is a year round destination for fishing and the Bullfrog Bass Open truly showcases that," said Eric Johnson, vice president of operations for ARAMARK Parks and Destinations. "Whether participating in the spring or the upcoming fall tournament, anglers must adjust their strategies based on climate and water temperatures."

The Bullfrog Open is a team bass fishing tournament. Pairs participating in the tournament will compete for a range of prizes including houseboat rental giveaways worth \$5,000, cash prizes and various raffle items from sponsors including Yamamoto. In its nineteenth year, the fall tournament is the last event in the 2013 series. The first, in April, was the largest in nearly a decade attracting 168 people on 84 boats.

The tournament will kick off on Friday, Oct. 5 with a barbecue for participants hosted by Lake Powell Resorts and Marinas. The following day, boats will line up for check in beginning at 4:30 a.m. As part of the check in process, Lake Powell's maintenance team, who volunteers throughout the event, will inspect each boat's safety equipment and its wet wells. Following check in, the tournament will begin at 7 a.m. A similar process will be executed on the second day. On Sunday, winners of the contest will be honored with plaques and prizes at an awards ceremony at Anasazi Restaurant.

"Lake Powell's current water level is lending to some of the best fishing conditions since the 1970s. As a result, we're expecting a great deal of interest in the upcoming tournament," said Johnson. "Fall is the best time of year to fish for bass as they become more active as the water temperature cools. Further, they are likely to bite at most any bait pattern due to their increased activity."

Qualified contestants will receive a special rate of \$69 per night at Defiance House Lodge throughout the tournament. The Lodge and Bullfrog Marina offer houseboat, powerboat and water toy rentals, and are open throughout the year. Reservations can be made at www.lakepowell.com. For the latest updates about Lake Powell, like us on [Facebook](#) and follow us on [Twitter](#).

About Lake Powell



Lake Powell, the second largest manmade lake in the U.S., is located on the border of Utah and Arizona in the Glen Canyon National Recreation Area, and offers nearly 2,000 miles of spectacular shoreline with towering red rock sandstone cliffs, more than 90 major canyons, blue-green water and sandy beaches.

About Lake Powell Resorts & Marinas

Lake Powell Resorts & Marinas provides houseboat and powerboat rentals, lodging and scenic tours. For more information or to book a houseboat vacation, call (888) 486-4665 or visit www.lakepowell.com. Lake Powell Resorts & Marinas, managed by ARAMARK, is an authorized concessioner of the National Park Service, Glen Canyon National Recreation Area.

About ARAMARK Parks and Destinations

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, conference centers, specialty hotels, museums, and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seeks to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational, and interpretive programs. For more information on ARAMARK Parks and Destinations and each of its properties, visit www.aramarkparksanddestinations.com or follow us on Twitter [@TravelARAMARK](https://twitter.com/TravelARAMARK).