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Lake Powell Resorts & Marinas Announces 50 Percent Discounts on 2011 Peak Season Rates

Half-off inventory available on first-come, first-served basis; Alternate seasonal discounts also offered

Page, Ariz. – Nov. 18, 2010 – <u>Lake Powell Resorts & Marinas</u>, America's favorite houseboating destination, announces 50 percent discounts on peak season rates for new 2011 houseboat reservations. The <u>2011 Half-Off Houseboating Offer</u> is valid on fully pre-paid rentals of Expedition, Voyager, Adventurer, Navigator, Discovery XL Platinum, Escape, Journey and Excursion series houseboats for five-day minimum trips taken between March 1, 2011 and Dec. 23, 2011. Special rates on powerboats are also included.

Guests must fully pay in advance for the 2011 Half-Off Houseboating Offer, and it is nonrefundable. With starting rates as low as \$1,526 for five nights, travelers will want to book as soon as possible, as availability is based on inventory allocation and not limited to a book-by date. To check on availability, guests can call 1-888-486-4665 or <u>go online</u> and use the promo code: TAKE502011.

Lake Powell houseboaters who do not want to pre-pay in full, but still want a deal on the houseboating trip of a lifetime, can save up to 30 percent through the <u>Seasonal Special Offer</u>. The promotion is valid for trips taken between March 1, 2011 and Dec. 23, 2011 and also offers powerboat add-on specials. To book, guests can call 1-888-486-4665 or <u>go online</u> and use the promo code: LP2011.

Lake Powell Resorts & Marinas is expecting another great year for lake activities. "According to current best predictions for the most probable inflow to Lake Powell in 2011, we anticipate that next year's lake levels will be somewhat comparable to 2010, and we don't expect a lot of change at the end of next summer," said Barry Wirth, regional public affairs officer at the U.S. Bureau of Reclamation, Upper Colorado Region.

"Lake Powell is the perfect place to create a comfortable and memorable family adventure – truly a playground like no other place on earth," said David Sloma, vice president of operations for Lake Powell Resorts & Marinas. "Our special discounts make houseboating even more accessible to everyone in 2011 – from seasoned travelers to guests looking for a new experience of a lifetime."

Lake Powell Resorts & Marinas, managed by ARAMARK Parks and Destinations, provides houseboat and powerboat rentals, lodging on the lake and tours to Rainbow Bridge National Monument. For more information call (888) 486-4665 or visit <u>www.lakepowell.com</u>.

***Disclaimer:** The 2011 Half-Off Houseboating Offer requires full pre-payment and is non-refundable. Inventory is limited and blackout dates may apply. 2011 Half-Off Houseboating Offer is valid with the Expedition, Voyager, Adventurer, Navigator, Discovery XL Platinum, Escape, Journey or Excursion houseboats, but excludes the 75' Odyssey houseboat.

Inventory available with Seasonal Special Offer is limited. Blackout dates may apply and include June 1 – Aug. 24, 2010 on the Escape, Journey and Excursion Houseboats. Seasonal Special Offer applies to Expedition, Voyager, Adventurer, Navigator, Discovery XL, Escape, Journey or Excursion houseboats, and is good for travel between March 1 – Dec. 23, 2011.

Offers do not include fuel, waiver of liability taxes or other fees that may apply. The offers may not be combined with any other offer or discount. Good on new reservations only. Lake Powell Resorts & Marinas, managed by ARAMARK, is an authorized concessioner of the National Park Service, Glen Canyon National Recreation Area, AZ/UT.

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About Lake Powell

Lake Powell, the second largest manmade lake in the U.S., is located on the border of Utah and Arizona in the Glen Canyon National Recreation Area, and offers nearly 2,000 miles of spectacular shoreline with towering red rock sandstone cliffs, more than 90 major canyons, blue-green water and sandy beaches.

About Lake Powell Resorts & Marinas

Lake Powell Resorts & Marinas provides houseboat and powerboat rentals, lodging and scenic tours. For more information or to book a houseboat vacation, call (888) 486-4665 or visit <u>www.lakepowell.com</u>. Lake Powell Resorts & Marinas, managed by ARAMARK, is an authorized concessioner of the National Park Service, Glen Canyon National Recreation Area.

About ARAMARK Parks and Destinations

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, specialty hotels, museums, and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seeks to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational, and interpretive programs. For more information on ARAMARK Parks and Destinations and each of its properties, visit www.aramarkparksanddestinations.com.