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LAKE POWELL RESORTS & MARINAS TO HOST BROSTOCK 2008

Third Annual Wakeboarding Expo to Take Place June 12-15, 2008

Page, Ariz. – May 8, 2008, – Lake Powell Resorts & Marinas, managed by ARAMARK, today announced it will host the third annual BROstock Wakeboarding Expo (pending NPS Special Permit approval), June 12 through June 15, 2008. The event will feature a Wakeboarding competition with a \$25,000 cash prize for the winner.

BROstock 2008, sponsored by Lake Powell Resorts & Marinas and Liquid Force, will feature some of the industry's best-known wakeboarding professionals, the newest products on the market and exhibitions for enthusiasts to obtain tips from the pros. The event will take place in Warm Creek Bay at Lake Powell, located in Glen Canyon National Recreation Area, on the border of Utah and Arizona.

Wakeboarding stars Shawn Watson, Amber Wing, Shane Bonifay, Melissa Marquardt, Collin Harrington, Phillip Soven and Keith Lyman – will be on hand at this year's expo to give tips from the pros and demonstrate the latest wakeboarding moves on the water. Celebrity wakeboarders, including Ben Greenwood, Mike Ennen and Kevin Henshaw, will also be in attendance.

The contestants will hold demonstrations for spectators beginning on Thursday, June 12, 2008. This year, Thursday, June 12, will be Family Demo Day where pros will be available to help kids learn to ride. Hot dogs and hamburgers will be provided. Additional wakeboarding demos will take place on Friday, June 13th as well as an amateur contest. Saturday, June 14 will be the preliminary round of the Pro Double Up Contest. The Pro Double Up Contest Finals take place on Sunday, June 15, 2008. The first place rider will win \$25,000.

"The majestic scenery of Lake Powell's red rock canyons, emerald-blue water and pristine sandy beaches make it the ultimate destination to showcase the best talent in wakeboarding," said Dan Resmondo, district manager for Lake Powell Resorts & Marinas.

Lake Powell Resorts & Marinas provides multiple vacation options for wakeboarding enthusiasts. Houseboat and powerboat rentals, lakeside lodging and additional tours are available. To book your vacation or for more information, log on to www.lakepowell.com or call (888) 486-4665.

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Lake Powell Resorts & Marinas, managed by ARAMARK, is an authorized concessioner of the National Park Service, Glen Canyon National Recreation Area.