



**FOR IMMEDIATE RELEASE**

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**ARAMARK Parks and Destinations Announces Buy-One-Get-One-Free Specials to Celebrate National Park Week, Earth Week**

*Deals on Lodging, Tours, Retail Items at America's Favorite National Parks*

**PHILADELPHIA – April 5, 2010** – ARAMARK Parks and Destinations (APD), a division of ARAMARK, and an authorized concessioner of the National Park Service, announces deals on lodging, tours and retail items in conjunction with the National Park Service's Fee-Free promotion and the 40<sup>th</sup> anniversary of Earth Day.

In addition to receiving free entrance to the national parks April 17-25, visitors can take advantage of buy-one-get-one free offers on lodging and tours at select destinations managed by APD. Guests will also receive 40 percent off select 100 percent recycled tees at retail shops during the week of April 17-25 to celebrate the 40<sup>th</sup> Anniversary of Earth Day.

"Taking a vacation at a national park is an amazing experience, and our goal at ARAMARK Parks and Destinations is to make that experience memorable and affordable," said Sandy Heilman, vice president of sales and marketing for APD. "As we celebrate National Park Week and the 40<sup>th</sup> Anniversary of Earth Day, we hope our guests will enjoy these getaway specials."

To celebrate National Park Week, ARAMARK Parks and Destinations is offering the following specials:

Guests of [Shenandoah National Park](#) in Virginia can **book one night at Skyland Resort, priced at \$125, and receive the second consecutive night FREE.** This offer is valid April 18-29, 2010.

Guests of [Mesa Verde National Park](#) in southwestern Colorado can **book one night at the Far View Lodge, priced at \$99, and get the second consecutive night FREE.** This offer is valid

April 22 – April 30. Please note, entrance to Mesa Verde National Park is free through the end of April.

Guests of [Olympic National Park](#) in Washington can **book one night starting at \$157, at any of three Olympic National Park properties managed by APD, and receive the second consecutive night FREE.** Promotion includes stays at Sol Duc Hot Springs Resort and Kalaloch Lodge during April 17-25 and stays at Lake Crescent Lodge May 7-31, 2010. Guests must book their stay for Lake Crescent Lodge by April 25, 2010.

Guests of [Lake Powell Resorts & Marinas](#), located in Glen Canyon National Recreation Area, can **buy one ticket for Lake Powell's Canyon Adventure Cruise or Rainbow Bridge Cruise and receive the second ticket FREE during National Park Week.** The Canyon Adventure Cruise departs daily at 9 a.m. and 1 p.m. and is priced at \$52.50 for adults and \$30 for children. The Rainbow Bridge Cruise departs daily at 7:30 a.m. and 12:30 p.m. and is priced at \$100 for adults and \$72 for children.

Guests of [Togwotee Mountain Lodge](#), located 44 miles from the south entrance to Yellowstone National Park, can **book one night at the cabins, starting at \$99\*, and receive the second consecutive night FREE.** This offer is valid for stays from May 21 – Jun 28. Bookings must be made by April 25th.

For more information on ARAMARK Parks and Destinations or to book the Fee Free promotion, please visit the special [Web site](#) or call 866-761-6262.

*Disclaimer: Prices do not include taxes and fees. Subject to promotional availability. Promotions may apply to specific room types only. Other restrictions may apply.*

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#### **About ARAMARK Parks and Destinations**

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, specialty hotels, museums, and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seeks to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational, and interpretive programs. For more information on ARAMARK Parks and Destinations and each of its properties, visit [www.aramarkparksanddestinations.com](http://www.aramarkparksanddestinations.com).

#### **About ARAMARK**

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. The company is recognized as one of the

"World's Most Ethical Companies" by the Ethisphere Institute, as the industry leader in FORTUNE magazine's "World's Most Admired Companies," and as one of America's Largest Private Companies by both FORTUNE and Forbes magazines. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 255,000 employees serving clients in 22 countries. Learn more at the company's Web site, [www.aramark.com](http://www.aramark.com), or [www.twitter.com/aramarknews](http://www.twitter.com/aramarknews).